



**CHURNZERO**

**An Introduction to ChurnZero**

# Agenda



**David Carley**  
SOLUTIONS CONSULTANT

**01** ChurnZero Introduction

**02** Product Demo

**03** Q&A

Who is  
**ChurnZero?**

# We help subscription businesses...

- **Fight churn.**
- **Expand** current accounts.
- **Increase** product adoption.
- **Optimize** the customer experience.



# Some of our **700+** customers



# Live Demonstration



**Valerie McClure**

CSM

Marketing Pony

MarketingPony is using ChurnZero

- ChurnZero's JS code was dropped into the MarketingPony app
- ChurnZero is integrated with Salesforce.com and Zendesk in this demo



# Thank You



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## Contact Us



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