

An Introduction to ChurnZero



SOLUTIONS CONSULTANT

Agenda

01 ChurnZero Introduction

02 Product Demo

03 0&A



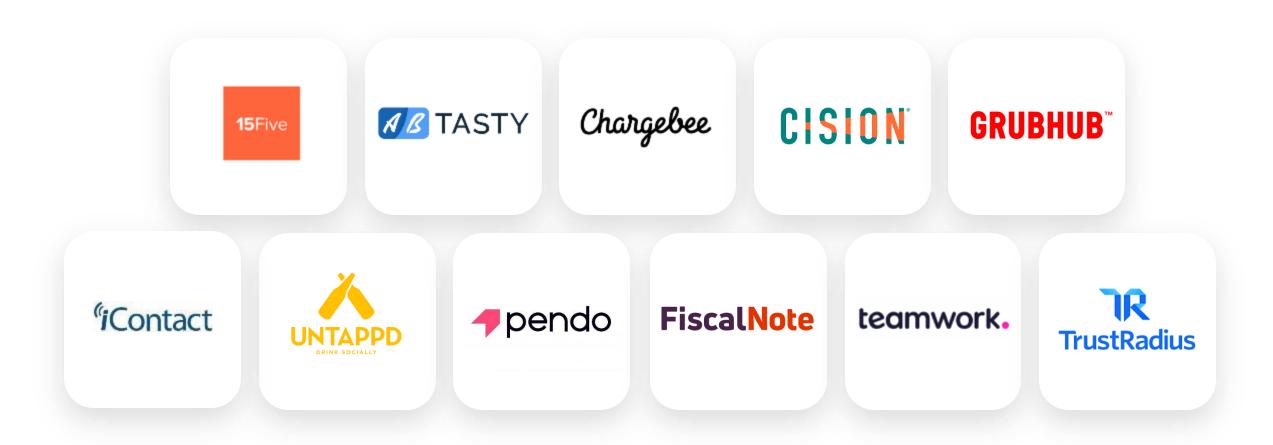
Who is ChurnZero?



- Fight churn.
- Expand current accounts.
- Increase product adoption.
- **Optimize** the customer experience.



Some of our 700+ customers





Live Demonstration





Valerie McClure
CSM
Marketing Pony

MarketingPony is using ChurnZero

- ChurnZero's JS code was dropped into the MarketingPony app
- ChurnZero is integrated with Salesforce.com and Zendesk in this demo



Thank You



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